



Bland Ministry Center

FOOD PANTRY • CLOTHES CLOSET • DENTAL CLINIC • HOME REPAIR

Statement of Vision and Values

For our Fifth Decade of Service in SWVA

2020-2030

Enclosed

The Bland Ministry Center & Dental Clinic fulfills a vital role in Southwest Virginia and southern West Virginia. This document will serve as a general guide to move our organization into a position of sustainability by our 50th year of operation. Our vision and objectives will be revisited annually to track our progress and to discuss any new needs or issues that may arise. As you review this packet to discover who we are and who we wish to be, we hope you will consider being a part of our future.

LETTER FROM THE EXECUTIVE DIRECTOR

WHO WE ARE

Our Mission

Our Vision

Who We Serve

Where We Operate

Our History

Our Programs

Our Values

A PATH TO 2030

Areas of Focus

Defining Success

Financial Outlook



A Note from our Executive Director

To our friends and supporters:

I joined Bland Ministry Center in 1993. I had a young daughter at home and was working in Wytheville. The then-Director approached my father-in-law, who was on the steering committee, and asked if he knew anyone that would be looking for a part-time secretarial position. I first resisted until they wore me down, and I took the job closer to home. I knew about and appreciated the work being done at the Ministry Center, but in 1993, it was just a job that met our household needs.

Now, Bland Ministry Center is in my bones (and my very arthritic knees). To be a part of our team requires selflessness, compassion, and a heart for service. Our staff, volunteers, and mission teams work tirelessly to meet the physical and spiritual needs of each person who passes through our doors. They have taken a small organization, and continued to respond to changing community needs in order to offer assistance and services necessary to our client base.

The social ministry founded in the two-story farmhouse on Highway 52 is now a sprawling campus sitting right off of Interstate 77 in Bland. The five families served per week from the basement is now an average of 90 families per week receiving bulky food boxes out of our food pantry warehouse. A few volunteers providing emergency dental services now work alongside a full-time staff that is able to provide regular, preventative care. The girl just showing up a few days per week is now the Director, and I'm quite happy to call this place my home, and these people, my family.

Despite our growth, I still sometimes feel like I am treading water, putting out one fire after another. I see how far we've come, but I also know how far we could continue to grow with increased capacity. In eleven years, Bland Ministry Center will celebrate 50 years of existence. For our fifth decade (2020-2030), we will work with a renewed focus to meet the evolving needs of our region, grow our donor base to include younger supporters and regular givers, increase our staff capacity with new positions, therefore allowing us to modify or add new programs that create opportunities to lead clients to self-sustainability.

Our framework is strong, God is faithful, and our opportunities to help others are abundant. As you read more about our plans, I hope that you will consider being a part of our ministry in the region.

Yours sincerely,

Dee Dee Hoosier

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." M. Mead

OUR MISSION

To meet the physical and spiritual needs of people.

OUR VISION

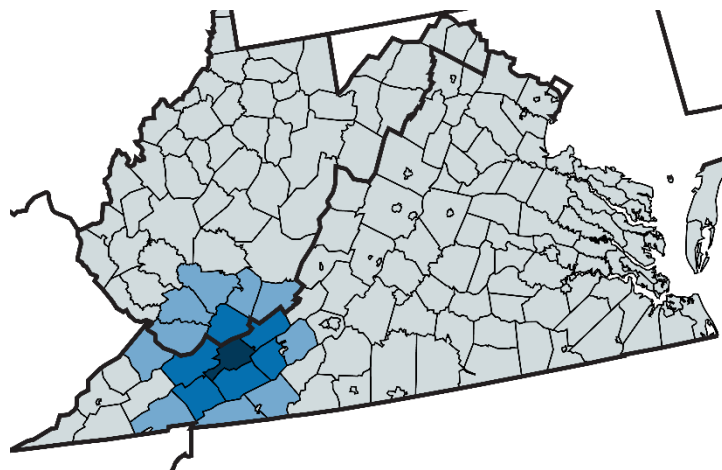
We imagine a prosperous Appalachia where no person hungers physically or spiritually.

WHO WE SERVE

We work with individuals and families. Children and the elderly. Those experiencing economic depression and those facing unforeseen life circumstances. We serve any person arriving in need.

WHERE WE OPERATE

Our main campus is located in Bland, VA, where we serve any client, regardless of geography. Our clients primarily come from Southwest Virginia and southern West Virginia along the I-77 and I-81 interstate corridors. Mission teams will travel up to 45 minutes from Bland to serve home repair clients throughout the region. A satellite food pantry is opening on the campus of Bluefield College for the 2019 Fall Semester, and a satellite dental clinic is expected to open in Wytheville by January 2020.



Our History

The Bland Ministry Center was founded in 1980 by the East River Baptist Association, currently made up of ten supporting churches. The Bland Ministry Center was envisioned and begun under the leadership of Dr. Marshall Walker, then Director of Missions. Dr. Walker and the churches of East River recognized the need for a ministry outreach in the Appalachian region and took this bold step of faith. They initially received financial support from the Virginia Baptist Mission Board, which has continued to offer assistance in the form of Alma Hunt Virginia Baptist State Missions offerings. The Center has received assistance in the form of goods and financial gifts from many individuals, churches, organizations, and denominational entities, both Baptist and non-Baptist, locally and from throughout the eastern United States.

Our Programs

Food Pantry- A box of shelf stable foods is supplemented with meats, bakery goods, drinks, and other donated items in addition to donated produce that clients are able to choose from. Households may receive food up to once per month.

Clothes Closet- Clothes and small home goods such as flatware and bedding are offered in a “shopping” atmosphere. All items are free, but limited based on weight or number of items per year.

Home Repair- Mission teams provide labor to complete handicap ramp construction and minor home repairs to low-income and elderly members of the region.

Dental Clinic- Volunteers and grant-funded staff provide full-service dental care on a sliding-scale fee schedule

Benevolence- Financial assistance is offered for utility disconnects, fuel, and emergency lodging

Children’s Programs- Special events are held to distribute Christmas gifts and school supplies for Bland County children. Staff is invited to participate in local See You at the Pole events annually as well as regular Bible Club and Fellowship of Christian Athletes meetings at area schools.

Our Values

Compassion: Matthew 25:40 “The King will reply, ‘Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.’

Service: 1 Peter 4:10 Each of you should use whatever gift you have received to serve others, as faithful stewards of God’s grace in its various forms.

Philosophy of Work: Colossians 3:23 Whatever you do, work at it with all your heart, as working for the Lord, not for human masters

Community: Galatians 6:2 Carry each other’s burdens, and in this way you will fulfill the law of Christ.

Encouragement: Hebrews 10:24-25 And let us consider how we may spur one another on toward love and good deeds, not giving up meeting together, as some are in the habit of doing, but encouraging one another—and all the more as you see the Day approaching.

Bland Ministry Center & Dental Clinic: 2030

Areas of Focus

1. Expand and steward our financial resources.

2. Increase staffing capacity to regularly carry out the mission and be responsible for specific programs or volunteers.

3. Move from providing clients a “handOUT” to a “hand-UP.”

4. Improve communication methods both internally and externally to ensure messages are being received.

5. Expand the volunteer pool of regular locals as well as visiting mission teams to carry out the mission with limited strain on resources.



Construction crews make home improvements to provide safe housing and mobility.



National recording artists lead worship at Bear Jam, an annual outreach concert

Volunteer dental teams restore smiles and promote oral health



2030: Defining Success

Under each area of focus, realistic objectives must be met in working towards our ultimate vision.

1. Expand and steward our financial resources.

- The average age of donors will be lower to include younger donors.
- Ambassadors will supplement the Board of Directors to help represent the Ministry Center in fundraising efforts.
- Insurances will be billed for dental sources to sustain the dental clinics without reliance on grant funding.
- Competitive salaries will be available for employees.

2. Increase staffing capacity to regularly carry out the mission and ensure responsibility for specific programs or volunteers.

- Staff will include: ED, CFO, office manager, missions coordinator, full dental staff, PT CC and FP managers, and a seasonal contractor.

3. Move from providing clients a “handOUT” to a “hand-UP.”

- Benevolence Clients will be offered paths to self-sustainability so they do not become reliant on programs.
- Dental clients will invest in their care by paying on a sliding scale.
- Current programs will be enhanced with additional training programs such as money management or food preservation.

4. Improve communication methods both internally and externally to ensure organizational messages are being received.

- An electronic newsletter will be distributed monthly.
- A user-friendly website and relevant social media accounts will be managed.
- An integrated phone system will connect all offices.

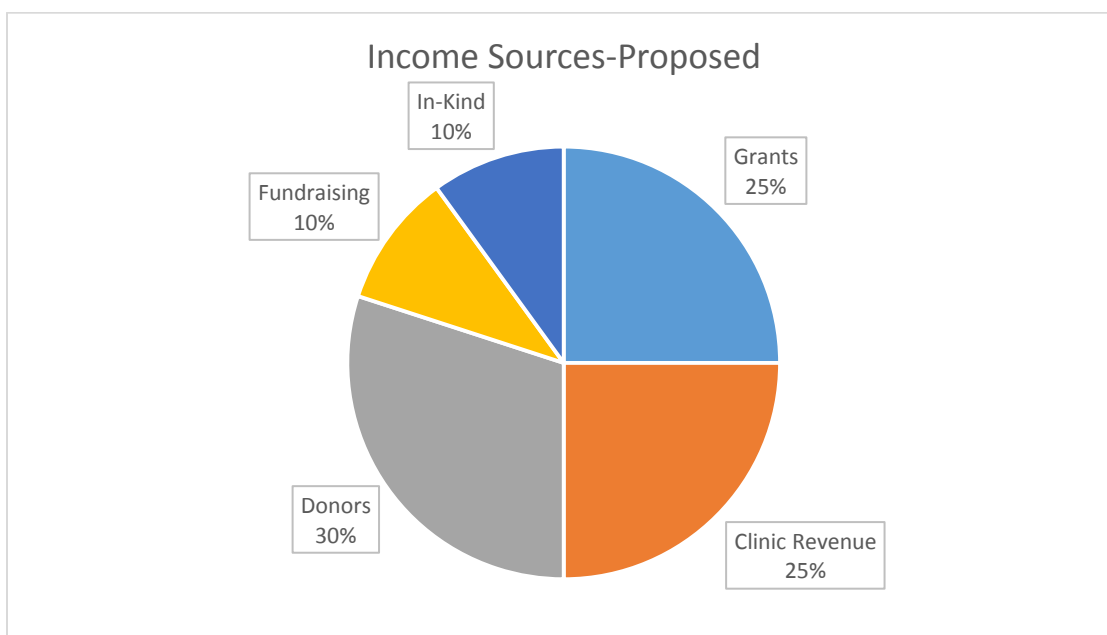
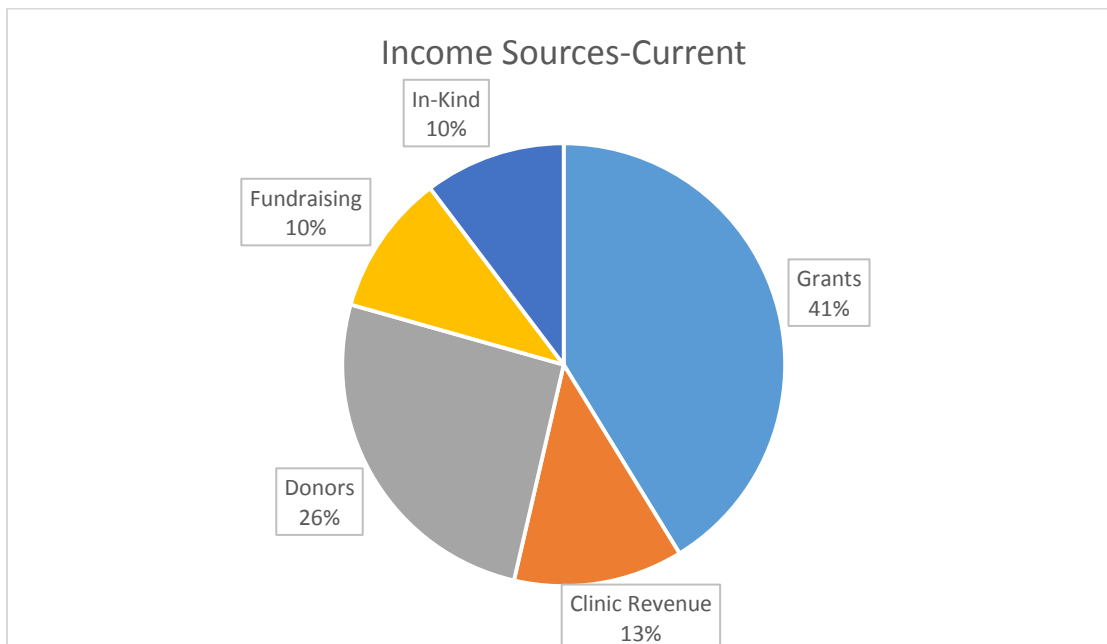
5. Expand the volunteer pool of regular locals as well as visiting mission teams to carry out the mission with limited strain on resources.

- Potential volunteers will participate in a newly established training program.
- Up to four students will be welcomed to participate in a semester-long intern program.
- Staff will speak to at least one church or civic group per month to recruit new volunteers.

Financial Goals over the Next Decade

To achieve our goals, revenue must increase over the next decade, and the sources of income must lean more heavily towards donors and clinic revenue than on grants.

	FY 2020	FY 2025	FY 2030
Revenue	\$775,000	\$850,000	\$900,000
Revenue Growth		9.7%	5.9%





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